

WAYNE HATTER-THE WORDPRESS LEGEND

MANIPULATING WORDPRESS SINCE 2008

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I admit that I'm a manipulator. But aren't we all?

I love manipulating because it allows me to get the results I seek. This is the mindset I possess when working with the World's #1 CMS (WordPress).

I want to save you some time in figuring out who I am and what I'm about. So that is why I am cutting this summary short and just leave a link to what other people say about me. Sound good?

Cool...

...here you go... <https://yourwpmadesimple.com/portfolio/>

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

WordPress Developer (Remote)

Florida Truth Verification

May 2019 to Present

This was another rescue mission website. I had to strip all of the code from what the original WordPress developer wrote, as it was causing the site to run slow and was not responsive for mobile devices. So inevitably I had to pretty much rebuild the entire website.

This wasn't a really big coding job. The approach with this website was focused more on Aesthetics and SEO implementation.

<https://floridatruthverification.com/>

WordPress Developer (Remote)

The Footer's Edge - Winter Haven, FL

March 2019 to Present

Tasked to redesign specific pages to mirror pages that looked like the distributor's site for the client. Used jQuery as my tool of choice.

<https://www.thefootersedge.com/>

WordPress Web Developer (Remote)

Profit Activator Scorecard (Dean Jackson - Creator of the Landing Page)

March 2017 to Present

I cleverly created the famous 'Profit Activator Scorecard' for the world known marketer, Dean Jackson.

The task was to create a survey that would produce the results in a visual display on the final web page. I accomplished this by using one simple plugin (Gravity Forms). In order to display the results I had to pass the user's data by way of URL parameters.

Plugins used:

- iThemes Security
- Gravity Forms
- URL Params

<http://profitactivatorscore.com/know-your-score/>

WordPress Web Developer (Remote)

Adri Miller

February 2017 to Present

Revived Adri's website from the poor state it was left in from her previous developer by using techniques from my years of experience.

The way I did this was by using several WordPress tools to make her site more secure, faster and easy to manage. Some of those tools include: Advanced custom fields, WP Bakery, and Custom Post Type creator.

Now she has a website that works perfectly for visitors to the site, customers and her administration staff.

Plugins used:

- Slider Revolution
- TinyMCE Advanced
- WPBakery Page Builder
- iThemes Security

<http://adrimillerheckman.com>

WordPress Web Developer (Remote)

Dr Karen Wolfe

December 2016 to Present

I rescued Dr. Karen Wolfe's website from the shambled state it was in. I created an easy-to-use system for the admins of her WordPress website by creating page templates for various page usage (e.g. landing page, video page, testimonial page, product page.). The result from creating such an awesome system doesn't require Dr. Karen to call upon using my services on a frequent basis.

Plugins used:

- Gravity Forms
- Gravity Forms MailChimp Add-On
- Gravity Forms PayPal Standard Add-On
- Simple Custom CSS and JS
- Slider Revolution

- The Events Calendar
- TinyMCE Advanced
- WooCommerce
- WooCommerce Call for Price Pro
- WooCommerce Dynamic Pricing
- WPBakery Page Builder
- iThemes Security

<http://drkarenwolfe.org>

WordPress Web Developer (Remote)

Styling You Members Australia

April 2016 to Present

Assembled the membership site for Nikki using the memberium membership plugin in conjunction with InfusionSoft CRM.

The membership system was also constructed using Custom Post Types to isolate the different packages based on the season.

Plugins used:

- Custom Post Type UI
- Memberium
- Menu Items Visibility Control
- WPBakery Page Builder
- iThemes Security

<https://members.stylingyou.com.au>

WordPress Developer (Remote)

Excellence Industries

April 2016 to Present

Developed a shipping Matrix that calculates shipping charged based on the location within the United States. The Matrix had to be custom coded to compensate for weight and Freight with Liftgate, Freight Liftgate, Inside Delivery and Call Before Delivery charge.

Plugins used:

- Authorize.net Payment Gateway For WooCommerce
- WooCommerce
- WooCommerce Table Rate Shipping
- WooCommerce Extra Charges
- WPBakery Page Builder
- iThemes Security

<https://members.treatyourselfequipmentprogram.com>

WordPress Web Developer (Remote)

Styling You Australia

March 2015 to Present

I received the design files from Photoshop and transformed them into a beautiful Web work of art. I was responsible for the ENTIRE web build out...from the top navigation menu all the way down to the footer.

Not only did I create a smooth running front end web masterpiece. I also designed the administration panel to work and manage as smooth as butter by taking advantage of WordPress Custom Post Types and my custom plugin specific for the site.

Plugins used:

- Beaver Builder Plugin (Pro Version)
- Insert Headers and Footers

<https://www.stylingyou.com.au/>

WordPress Web Developer (Remote)

Jan Haas

August 2014 to Present

Developed the E-commerce website for greeting cards using the Woocommerce plugin for the store and other plugins for functionality. The special requirements were to have the ability for Jan to create coupons, provide bundle products, calculate shipping based on weight and quantity.

Plugins used:

- Gravity Forms
- Slider Revolution
- URL Params
- WooCommerce
- WooCommerce Dynamic Pricing & Discounts
- WooCommerce Extended Coupon Features FREE
- WooCommerce PayPal Powered by Braintree Gateway
- WooCommerce Square
- WPBakery Page Builder
- Gravity Forms

WordPress Developer (Remote)

The Profit Path

Created the membership system using Custom Post Types in order to compensate for the many different Modules. Integrate custom code by way of a plugin created by me.

I also created the system in a way that is totally manageable by the clients internal team; providing them with the ability to create modules on their own with just a few clips.

This in turn eliminated the need to contact me whenever new modules need to be created. Very fun project!

Plugins used:

- Custom Post Type UI
- BAW Login/Logout menu
- Advanced Custom Fields PRO

-Gravity Forms
-Memberium
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<https://www.go.theprofitpath.net/>

Education

Television Production

Columbia College Chicago - Chicago, IL
1996 to 1998

Skills

Photoshop (10+ years), Wordpress (10+ years), jQuery (3 years), Javascript (3 years), PHP (9 years), Digital Marketing (8 years), Digital Media (10+ years), Digital Strategy (6 years), Advertising (4 years), Marketing (5 years), Marketing Strategy (6 years), MySQL (10+ years), Word Press, Website, HTML5, CSS3

Links

<http://www.yourwpmadesimple.com>

Additional Information

Expertise

- Digital Product Developer - A proven track record, in developing training videos for online, small business owners.
- WordPress Trainer - Natural ability to teach WordPress in a simple and easy to follow format while using technologies such as Camtasia Studio.
- WordPress Child Theme Developer - Ability to transform any default WordPress theme into a working and functional theme.